**Application Form for K-Startup Center 2021 New York**

|  |  |  |  |
| --- | --- | --- | --- |
| About your Company | | | |
| Company name |  | Registration date | dd/mm/yyyy |
| Sector | *e.g. Fintech, Agriculture, etc* | Employees |  |
| Website |  | | |
| LinkedIn URL |  | | |

|  |  |  |  |
| --- | --- | --- | --- |
| Contact information of main contact | | | |
| Last name |  | First Name |  |
| Email |  | Phone number |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Financial Facts | | | | | |
| Last year revenues: |  | | | | |
| Last year expenses: |  | | | | |
| Last year profit/loss: |  | | | | |
| Funds raised ($) |  | | | | |
| Source of funding | e.g. Revenue financed, Grants from the government, Private Korean investors, Korean VCs, Private international investors, International VCs, Other…… | | | | |
| Compile with rough estimates for the future | | | | |
|  | | Year 1(2021) | Year 2(2022) | Year 3(2023) |
| Revenues | |  |  |  |
| EBITDA (Earnings Before Interest, Taxes, Depreciation and Amortization) | |  |  |  |
| Funding needed | |  |  |  |

|  |  |
| --- | --- |
| Startup Team  Please describe founders background (describe max 3 founders) | |
| Founder 1 name |  |
| Education |  |
| Previous jobs/positions |  |
| LinkedIn account, if exists: |  |
| Founder 2 name |  |
| Education |  |
| Previous jobs/positions |  |
| LinkedIn account, if exists: |  |
| Founder 3 name |  |
| Education |  |
| Previous jobs/positions |  |
| LinkedIn account, if exists: |  |

**Please write a detailed answer to the question.**

|  |  |
| --- | --- |
| Your Startup | |
| Briefly describe your product or service |  |
| Describe your preliminary idea for business model |  |
| Who are your competitors? |  |
| What is your competitive advantage against them? |  |
| Do you have IPR protection for your solution? – if yes, clarify briefly what IP you have protected |  |
| Where are the challenges of your business today? |  |
| What are the geographical areas your company already operates? |  |
| What markets are you aiming to operate at? |  |
| Describe any partnerships or international connection your company already has: |  |

|  |  |
| --- | --- |
| Joining the K-Startup Center Program | |
| What are your expectations from K-Startup Center’s program? Deliverables at the end of the program such as a portal, a platform, a service et. al. |  |
| What is your motivation for coming to U.S.(New York)? What would you like to achieve? |  |
| Who will be representing the company in the program? (max 2 ppl) What is their role? |  |
| Additional questions and comments for the program? |  |

**Please attach your investor pitch to the application if you have one!**