**Application Form for K-Startup Center 2021 New York**

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| About your Company |
| Company name |  | Registration date | dd/mm/yyyy |
| Sector | *e.g. Fintech, Agriculture, etc* | Employees |  |
| Website |  |
| LinkedIn URL |  |

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| Contact information of main contact |
| Last name |  | First Name |  |
| Email |  | Phone number |  |

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| Financial Facts |
| Last year revenues: |  |
| Last year expenses: |  |
| Last year profit/loss: |  |
| Funds raised ($) |  |
| Source of funding | e.g. Revenue financed, Grants from the government, Private Korean investors, Korean VCs, Private international investors, International VCs, Other…… |
| Compile with rough estimates for the future |
|  | Year 1(2021) | Year 2(2022) | Year 3(2023) |
| Revenues |  |  |  |
| EBITDA (Earnings Before Interest, Taxes, Depreciation and Amortization) |  |  |  |
| Funding needed |  |  |  |

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| Startup TeamPlease describe founders background (describe max 3 founders) |
| Founder 1 name |  |
| Education |  |
| Previous jobs/positions |  |
| LinkedIn account, if exists: |  |
| Founder 2 name |  |
| Education |  |
| Previous jobs/positions |  |
| LinkedIn account, if exists: |  |
| Founder 3 name |  |
| Education |  |
| Previous jobs/positions |  |
| LinkedIn account, if exists: |  |

**Please write a detailed answer to the question.**

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| Your Startup |
| Briefly describe your product or service |  |
| Describe your preliminary idea for business model |  |
| Who are your competitors? |  |
| What is your competitive advantage against them? |  |
| Do you have IPR protection for your solution? – if yes, clarify briefly what IP you have protected |  |
| Where are the challenges of your business today? |  |
| What are the geographical areas your company already operates? |  |
| What markets are you aiming to operate at? |  |
| Describe any partnerships or international connection your company already has: |  |

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| Joining the K-Startup Center Program |
| What are your expectations from K-Startup Center’s program? Deliverables at the end of the program such as a portal, a platform, a service et. al. |  |
| What is your motivation for coming to U.S.(New York)? What would you like to achieve? |  |
| Who will be representing the company in the program? (max 2 ppl) What is their role? |  |
| Additional questions and comments for the program? |  |

**Please attach your investor pitch to the application if you have one!**